

# ***Bobby R. Williams, Jr.***

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13083 Wood Harbour Dr.    Montgomery, Texas 77356    Cell: 936/827-0907    Home: 936/582-4660  
E-Mail: [bwilliams@shsu.edu](mailto:bwilliams@shsu.edu)

## **CAREER OBJECTIVE**

To create an environment within the Department of Athletics where student-athletes can achieve success above and beyond their immediate field of vision.

## **EDUCATION AND CERTIFICATION**

### **RICE UNIVERSITY**

Masters of Arts in Teaching  
(1982)

Bachelor of Arts Political Science/Kinesiology  
Secondary Teaching Certificate (Texas)  
(1981)

## **PROFESSIONAL EXPERIENCE**

### **SAM HOUSTON STATE UNIVERSITY (1982 - Present)**

Director of Athletics  
(1998-Present)

Interim Director of Athletics  
(July 1997-April 1998)

Assistant Director of Athletics: NCAA Compliance/Academics/Facilities/  
Concessions/Game Management/Marketing  
(1990 -1997)

Assistant Football Coach: Defensive Secondary/Wide Receivers/Special Teams/  
Academic Counselor/NCAA Compliance/Recruiting Coordinator  
(1982 - 1990)

### **RICE UNIVERSITY (1981 - 1982)**

Graduate Assistant - Wide Receivers and Linebackers

## **ATHLETIC PARTICIPATION**

### **RICE UNIVERSITY (1978 - 1980)**

Varsity Scholarship - Football  
Wide Receiver (Letter winner: 1979 and 1980)

## **COMMITTEE AND PROFESSIONAL PARTICIPATION**

NCAA Division I Leadership Council  
(2008-Present)

NCAA Division I Football Issues Committee  
(2003-2007)

NCAA Division IAA Football Committee  
(2003-2007)

NCAA Academics, Eligibility and Compliance Cabinet (AEC)  
(1999-2003)

NCAA Peer Review Team Member for Athletic Certification  
(1996)

Southland Conference Advisory Council (Chair)  
(2010-2011)

Southland Conference Director of Athletics Council (Chair)  
(2004 - 2008)

Southland Conference Committee Service  
Awards (Chair), Championships, Compliance (Chair), Finance (Chair) and Officiating (Chair)  
(1998 – Present)

## HONORS

### SAM HOUSTON STATE UNIVERSITY

NACDA AstroTurf Athletic Director of the Year Award (2007-08)  
General Robert R. Neyland Outstanding Athletic Director Award (2005)  
Southland Conference Most All-Academic Selections (2005, 2006, 2007, 2008)  
Southland Conference Commissioner's Cup All-Sports Trophy (2005, 2006, 2007)  
Southland Conference Men's Sports Trophy (2000, 2007)  
NCAA IAA Football Playoffs Semi-finalists (2004) ranked 4<sup>th</sup> in the nation  
NCAA IAA Football Playoffs Quarterfinalist (2001) ranked 7<sup>th</sup> in the nation  
Southland Conference Football Champions (2001, 2004)  
NCAA Men's Basketball Tournament Participant (2003)  
Southland Conference Men's Basketball Champions (2000, 2003)  
NCAA Baseball Regional Participant (2007, 2008, 2009)  
Southland Conference Baseball Tournament Champions (2007, 2008, 2009)  
NCAA Softball Regional Participant (2007)  
Southland Conference Softball Tournament Champions (2007)  
Southland Conference Women's Outdoor Track Champions (2005, 2006, 2008)  
Southland Conference Women's Indoor Track Champions (2007, 2008)  
Southland Conference Men's Outdoor Track Champions (2005, 2006)  
Southland Conference Women's Golf Champions (2004, 2007)  
NCAA IAA Football Playoffs (1986, 1991)  
Southland Conference Football Champions (1991)  
Gulf Star Conference Football Champions (1985, 1986)  
#1 Defensive Secondary in Southland Conference (1990), in addition to coaching 5 NFL players, 2 All-American, 10 All-Conference and 4 All Academic student-athletes.

## REFERENCES

Dr. James F. Gaertner  
President  
Sam Houston State University  
P. O. Box 2026  
Huntsville, TX 77341  
936/294-1012  
[Gaertner@shsu.edu](mailto:Gaertner@shsu.edu)

Mr. Greg Sankey  
Associate Commissioner  
Southeastern Conference  
2201 Richard Arrington Blvd. North  
Birmingham AL, 35203  
205/458-3000  
[gsankey@sec.org](mailto:gsankey@sec.org)

Dr. R. Dean Lewis  
Faculty Athletic Representative  
Sam Houston State University  
P. O. Box 2056  
Huntsville, TX 77341  
936/523-0557  
[bed\\_rdl@shsu.edu](mailto:bed_rdl@shsu.edu)

Mr. Ron Randleman  
Head Football Coach (retired)  
Sam Houston State University  
P. O. Box 2268  
Huntsville, TX 77341  
936/295-1743  
[ath\\_rjr@shsu.edu](mailto:ath_rjr@shsu.edu)

Mr. Tom Burnett  
Commissioner  
Southland Conference  
2600 Network Blvd. Suite 150  
Frisco, TX 75034  
972/422-9500 ext. 101  
[tburnett@southland.org](mailto:tburnett@southland.org)

Dr. Thelma J. Douglass  
VP/Student Services  
(Retired)  
832/671-1918  
[douglass@shsu.edu](mailto:douglass@shsu.edu)

## **Bobby Williams Accomplishments Summary:**

In 20 seasons as director of athletics at Sam Houston, Bobby Williams has led the Bearkats to unprecedented competitive success while simultaneously lifting the academic performance of the university's 17 sports programs.

Williams has served Sam Houston as an athletic administrator and a coach since 1982. He was interim director of athletics for the 1997-98 school year after working as assistant director of athletics for seven years. He was an assistant football coach for nine years.

In the process, the more than 400 student-athletes on SHSU's 17 sports teams have set high marks in the classroom with record team and department grade point averages. Twenty-two Bearkats have been recognized as Southland "Student-Athletes of the Year" in their individual sport 24 times. A total of 251 Bearkats have earned Academic All-Southland honors since 2000.

In 2005, Williams received the General Robert R. Neyland Outstanding Athletic Director Award from the All-American Football Foundation and the AstroTurf Athletics Director of the Year "Football Championship Subdivision West Region" award.

Since his appointment as director of athletics on April 29, 1998, Williams has led Sam Houston to unprecedented successes at the NCAA Division I level, including:

- Five Southland Commissioner's Cups (2005, 2006, 2007, 2013, 2014), six Southland Men's All-Sports Trophies (2000, 2007, 2014, 2015, 2016, 2017), and one Southland Women's All-Sports Trophy (2013)
- Sam Houston's first NCAA Division I national championship in women's bowling in 2014
- Highest NCAA Division I football championship subdivision final national ranking (No. 1 in 2011)
- Highest NCAA Division I men's basketball RPI final ranking (2003)
- First votes in Associated Press NCAA Division I men's basketball national poll (2008)
- 9 NCAA Division I Football Championship playoff appearances including trips to the championship finals in 2011 and 2012, 5 trips to the semi-finals and 8 trips to the quarterfinals.
- 18 NCAA Division I national playoff berths in men's basketball (2003, 2010), softball (2007), baseball (2007, 2008, 2009, 2012, 2013, 2014, 2016, 2017), men's golf (2014, 2015) and women's bowling (2011, 2013, 2014, 2015, 2016)

One NCAA Baseball Regional Championship (2017) and NCAA Baseball Super Regional Appearance (2017)

- 34 Southland Conference regular season championships including football (2001, 2004, 2011, 2012, 2014, 2016) men's basketball (2000, 2003, 2010), women's basketball (2012), baseball (2012, 2013, 2014, 2016, 2017), women's golf (2004, 2007), men's indoor track and field (2017), men's outdoor track and field (2005, 2006, 2017), women's outdoor track and field (2005, 2006, 2008, 2014, 2016), women's indoor track and field (2007, 2008, 2014, 2016, 2017), men's golf (2014, 2015) and volleyball (2012)
- 8 Southland post-season tournament titles in men's basketball (2003, 2010), baseball (2007, 2008, 2009, 2016, 2017) and softball (2007)
- 5 Division I post-season play in men's basketball (CollegeInsider.com Tournament 2014, 2015, 2016) and women's basketball (Women's Basketball Invitational 2012 and National Invitational 2013)
- 45 football, basketball and baseball national telecasts on the ESPN family of networks and CBS as well as numerous Fox Sports Southwest and Southland TV regional games
- Highest athletic grade point average in department history (3.22 in fall, 2015)
- Guided the department through two successful NCAA peer review team evaluations (1998 and 2008)
- Added women's golf (1997), women's soccer (2003) and women's bowling (2010) as the university's 15<sup>th</sup>, 16<sup>th</sup> and 17<sup>th</sup> varsity sports

Williams has overseen, through external revenue, an amazing makeover of Sam Houston's intercollegiate sports facilities including state-of-the-art video/scoreboards at four venues (\$2.4 million); new artificial turf fields for football (\$1.2 million) and baseball (\$1.4 million), renovation of Bernard G. Johnson Coliseum (\$12.3 million) and Bowers Stadium fan experience improvements (\$1 million).

Facility additions have included the Ron Randleman Strength and Fitness Center (\$1 million), Don Sanders Stadium Baseball & Bearkat Softball Stadiums (\$6 million), McIver golf practice facility (\$350,000) and Steele golf office/locker room (\$600,000) facilities at Raven's Nest Golf Course.

With new marketing strategies, Williams and his staff have increased both campus and community attendance at all Bearkat intercollegiate athletics events and increased revenue (\$2.5 million annually) generated from outside university sources.

Williams also worked with Houston Texans President Jamie Rootes and SFA Director of Athletics Robert Hill to move the Battle of the Piney Woods football game to NRG Stadium in 2010 that annually draws an average of 27,000 fans, where Sam Houston accounts for 75% of the tickets sold.

Under his direction, the Bearkat Learning Enhancement Center, located in the Bowers Stadium Field House, opened in the fall of 1997. The facility allows Bearkat

student-athletes access both to modern computers and to assistance from academic tutors.

During his seven years as assistant athletic director, Williams' duties included NCAA compliance, game management for home athletic contests, scheduling, facilities, tickets, marketing and concessions. As an assistant football coach, he tutored five cornerbacks who played in the National Football League.

"Becoming a director of athletics was a lifetime goal. I have always been a goal oriented person," said Williams. "As a secondary coach, we set and met important goals on teams that ranked among the nation's defensive leaders. As an administrator, we set goals such as raising our department grade point averages, which we accomplished.

"As director of athletics, we have set goals. We have strived to bring this department to the forefront in computer technology, to improve our athletes' academic standing and retention rates and to increase our revenue through fund raising and monies generated from larger attendance at our events."

"Our success winning the Southland Commissioner's Cup All-Sports Trophies proves that each of our sports teams is vital to our program. It demonstrates the importance and contributions of every student-athlete. Our staff's efforts will continue to be directed toward higher goals as we strive to make the Sam Houston experience the best it can be for our students."

Williams was a starter at wide receiver for the Rice Owls. He earned his Bachelor of Arts degree from Rice University in 1981 and his Master of Arts from Rice a year later.

His father, the late Bobby Williams, Sr., was a member of Rice University's 1958 Cotton Bowl team and retired in 2002 after working as an NFL scout for the Buffalo Bills and Miami Dolphins. His mother, Carolyn, retired from the Dow Chemical Company.

His wife, Janet, received her Bachelor's degree and her Master's degree from Sam Houston as have her father General Thomas Stone (distinguished alumni 1999 and football letterman 1955-56), mother Claudette, brother Keith (football letterman 1978-79) and sister Kelly (Master's degree). Janet is the Director of Educational Preparations Services in the SHSU College of Education. The pair have two daughters, Audrey Kathryn and Alexandra Karolyn (both Sam Houston graduates).